

BLUE POWER™

Introducing BluePower™ exclusively from Blue Raven Solar. An exciting new way to power your home.













BLUE RAVEN
SOLAR











The BluePower™ solar financing product is far superior to anything on the market. Blue Raven Solar custom-built this proprietary solar product in conjunction with a financial group backed by hedge funds out of San Francisco.

BluePower™ combines the best aspects of a 3rd party owned solar lease (or P.P.A.) with the superior return and flexibility of solar ownership.

It is extremely innovative and leads on the cutting edge of any other solar financing product on the market.

The BluePower™ Advantages

1		You get to own it! With BluePower™ you own your solar panel system (not some 3rd party). This provides risk-free superior returns and flexibility.
2		Unlike other cash purchase options where your monthly financing bill is significantly higher than your previous monthly power bill, with BluePower™ we are most often able to keep your monthly finance payment lower than your current monthly power bill.
3		Turn a monthly power bill into an asset. Instead of flushing money down the drain each month build equity in your home.
4		The interest rate is fixed at an extremely competitive 2.99%.
5		The BluePower™ interest rate stays fixed for the life of the loan (unlike our competitors who offer low 12 month teaser interest rates—but after 1 year their rate escalates to a predatory 16-21%).
6		With BluePower™ there is no increase in the monthly payment for the life of the loan (unlike a lease or a P.P.A. or even a customer's current power bill which rises almost every year).
7		With BluePower™ the customer gets the 30% federal solar tax credit along with any state tax credits or SRECs—unlike with 3rd party ownership (i.e. a lease or PPA) where they take these tax credits from you. Note: we apply these tax credits to achieve your low monthly payment.
8		24/7 monitoring and stats for your system's production from any internet ready device.
9		Your system is fully insured with a production, maintenance & workmanship guarantee.
10		The system also includes a 25-year warranty for the panels.

11		BluePower™ comes standard with top-rated panels and inverters. We use the modern black solar panels which are more aesthetically pleasing and blend in better on the roof.
12		Blue Raven believes that solar should be affordable for everyone: BluePower™ generally costs much less than our competition. We offer the greatest value for solar in the nation.
13		The BluePower™ sign up process is quick and easy: it's done on an iPad with instant approval with a qualified credit score.
14		Anyone with a credit score of 640 or higher qualifies for BluePower™.
15		Our inverter allows power to be run to the home in the advent of an emergency power outage (most solar systems don't do this).
16		Unlike a lease or P.P.A., BluePower™ does not have an early prepayment penalty. At any time, you may pay off the loan early and enjoy free power for life! This provides a level of flexibility that is impossible with the inflated buyouts in a lease or P.P.A..
17		BluePower™ Referral Program: we offer a \$250 referral bonus to any of our customers who refer a new BluePower™ installed solar customer.
18		Unlike a lease or P.P.A., BluePower™ appreciates your home value: multiple real estate studies have shown that owning a roof-top solar array significantly increases the value of your home. Read about it here: http://www.nytimes.com/2015/02/22/realestate/solar-panels-and-home-values.html
19		BluePower™ increases your self-reliance and lessens your long-term dependence on the power grid.
20		And finally: by going solar with BluePower™ you are doing your part to help save our planet by reducing emissions and lessening our dependence on dirty carbon-based energy.



BluePower™ is a proprietary financing product that no one else has, and no one else does. We invented this.

Solar Ownership vs. Solar Lease

Because you own your solar system with BluePower™, you will not run into any interference from a 3rd party that controls the solar array on your roof for the next 20-25 years. You own the system and you alone have the freedom to decide what to do with it.

Be your own power plant instead of letting someone else control your roof and lease it to you.

With BluePower™ you don't have to bother with any of the burdensome problems posed by 3rd party ownership and the hassle of trying to assess the fair market value of the system to buy it out or transfer it in case of a move, death, divorce, etc.

Unlike with a 3rd party owned system where there is no option to terminate the 20-25 year contract early, with BluePower™ you can pay it off early at any time with no penalty.

Plus, with the BluePower™ solar system we still offer all the benefits that a 3rd party owned system has

like a production guarantee, free maintenance and monitoring, etc. You get all the benefits of a lease or P.P.A., without the backbreaking buyout clauses and inflexibility of someone else owning the power plant on your roof.

With solar ownership your home appreciation value far exceeds that of having a 3rd party system controlling your roof. Why let this benefit go to a 3rd party?

BluePower™ allows the best of both worlds from self-ownership and a 3rd party owned system, but perhaps most important: ALL of the power savings flow to you (not the 3rd party).

With BluePower™ it's simply easier: you own the system and there are no hassles from a 3rd party dictating terms to you.