

going solar the **blue** **raven way**

Blue Raven Solar

Save money and live better With Blue Raven Solar

Going solar is a smart step. You save money on your electric bills, you declare your energy independence from your utility company, and you help the environment.

Going solar with Blue Raven Solar is downright genius. We deliver exceptional value—attractive financing, premium panels, high quality installations, and a completely hassle-free experience from start to finish.



Why is Blue Raven Solar America's Top Rated Solar company?



1 Save money on your energy bill costs from day 1.

2 With our exclusive plans you can own the system and receive 18 months of free solar.

3 Your monthly payments are fixed with no escalator for the life of the loan.

4 You build more equity in your home.

5 The entire experience is fast and hassle-free.

6 Our in-house team of installation experts will do it right the first time.

7 You receive the federal tax credit plus any additional state tax credit where available.

8 You get the highest rated inverters, panels, smart thermostats and LED lights.

9 Our work is backed up by a 25 year panel warranty plus a production, maintenance, and a workmanship guarantee.

10 Our premium aesthetic design enhances the look of your home.

Lease or Own?

Let's compare. Should you Lease or Own?

LEASING / P.P.A.

The Good:

- Provides equipment and installation at no cost.
- The company maintains and insures equipment.
- No tax considerations to qualify.

The Bad:

- Customers only get a limited portion of the power bill savings each month.
- Customers build no equity in their system and get very limited home value appreciation with a lease.
- A built-in 2.99% escalator means your monthly power bill doubles over 25 years.
- The customer gets a very low production guarantee. And moving is nearly impossible without finding a qualified buyer.

BEST VALUE

OWNING

The Good:

- You own it and get all the financial upside.
- You turn your monthly power bill into building equity.
- Ownership is the only option that appreciates your home's value by any meaningful amount.
- Your monthly payment is fixed for the life of the loan (no escalators like on a lease or P.P.A.)
- You get all the tax credits.

The Bad:

- Tax considerations to qualify.

or



Our Custom Plans

Our exclusive ownership plans are designed to save you money:

BEST VALUE

SMARTSTART

SmartStart from Blue Raven is the best way to save money with solar from day one. SmartStart offers:

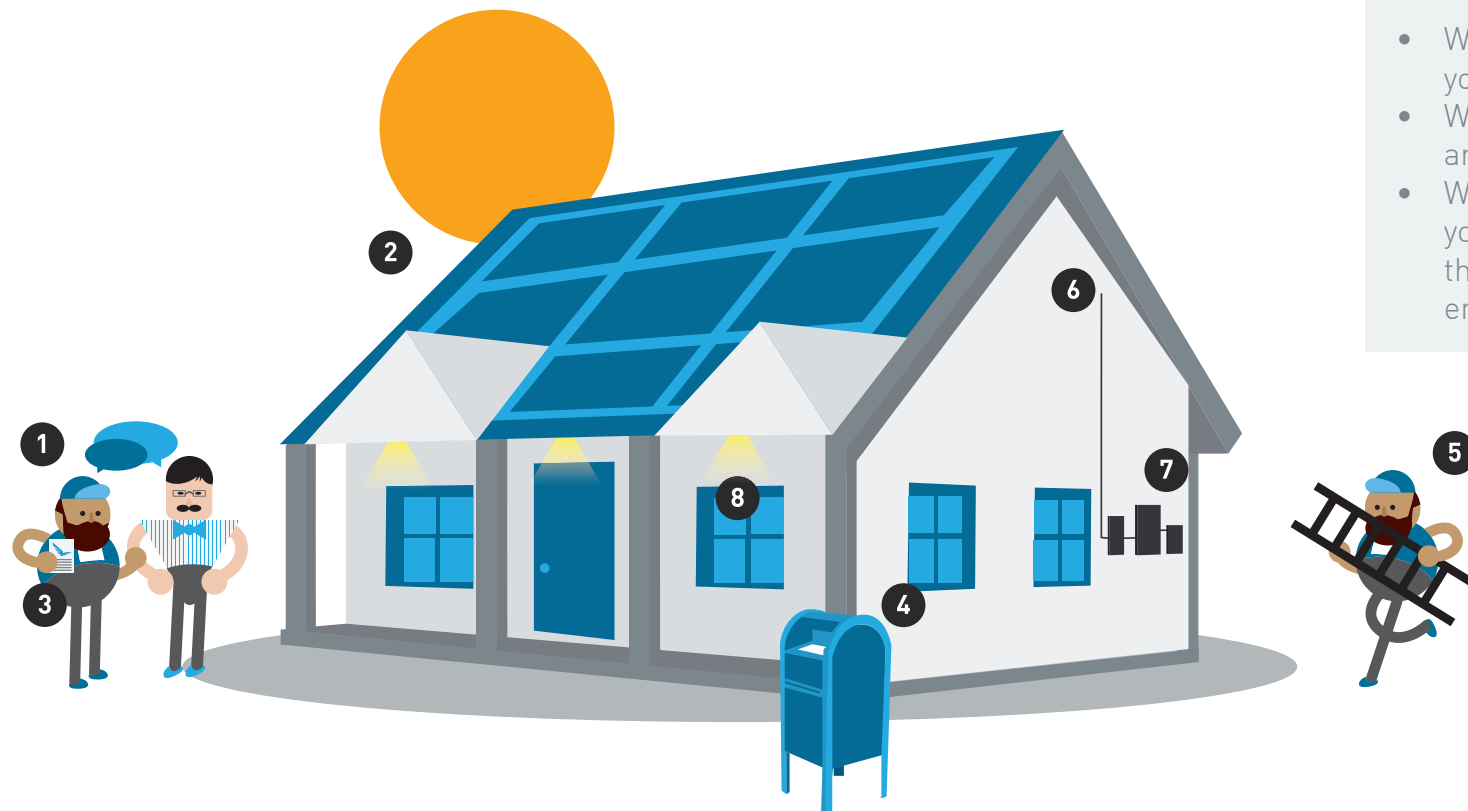
- The lowest monthly payment
- Incredible savings for 5 years
- No prepayment penalty, optional tax credit pay down, transferability to a new homeowner

BLUEPOWER +

Blue Power Plus from Blue Raven Solar is the easiest way to move from the grid to solar. Blue Power Plus offers:

- No payments for the first 18 months
- The opportunity to save the most money upfront on your utility bills
- No prepayment penalty, optional tax credit pay down, transferability to a new homeowner

* See our website for our other plans at blueravensolar.com



- We'll do it all for you
- We focus on speed and quality
- We'll keep you informed throughout the entire process

THE SOLAR INSTALL PROCESS

1

SOLAR CONSULTATION

We present a customized proposal that highlights your solar savings.

About an hour

2

ROOF INSPECTION

We take photos of your roof to create the best design for your home.

Same or next day

3

FINAL DESIGN

The final layout of your system is created.

Less than a day

5

INSTALLATION

Upon permit approval, we call to schedule your installation.

1 to 2 weeks

6

INSPECTION

The city sends a building inspector to your home to check our work.

1 to 2 weeks depending on inspector

4

PERMITTING

We submit an application and your city issues a building permit.

1 to 4 weeks

7

NET METERING

Your utility company installs the net meter at your home.

2 to 4 weeks

8

ENERGIZATION

Once the net meter is set, you turn on your system!

Less than a day

Our Equipment

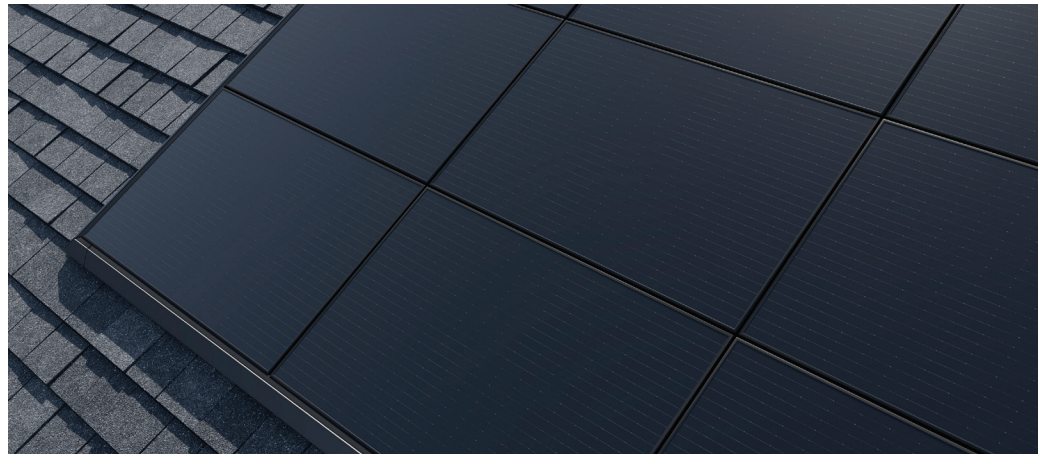
Efficiency and Aesthetics

PANELS

We install premium, tier-1, black-on-black panels to ensure outstanding system production and give your home a clean, modern appearance.

Our panels come with a 25-year warranty and top-rated reliability. They'll withstand the elements and the test of time.

We use rail-less racking, interior conduit runs, high quality BOS (Balance Of System) components and many other materials per request.



ENPHASE IQ7+

We install premium Enphase® microinverters. In our years of experience, Enphase inverters are the longest-lasting, most reliable, and highest-performing inverter solution on the market.

Enphase microinverters have many advantages over other inverter options. They're safer, have fewer points of failure, and are easily scalable if you ever decide to expand your system.

*Enphase IQ7+ Micro, and Enphase Enlighten are trademarks of Enphase Energy. Blue Raven Solar is not affiliated with Enphase Energy.

The Smart Solutions

CONTROL YOUR THERMOSTAT FROM ANYWHERE

Free yourself from your old thermostat! With a data or WiFi connection you can monitor or change your settings from anywhere.

IT LEARNS YOUR HABITS TO HELP YOU SAVE

Unlike an ordinary thermostat, ecobee uses wireless remote sensors to measure and adjust temperatures in multiple rooms to keep you comfortable in your home while saving you money.

LED LIGHTING BENEFITS:

- Efficiently directs light
- Compact size
- Long-lasting
- Withstands breakage
- No UV or infrared emissions
- Instantly turns on





In-House Expertise. A **Hassle-Free** Experience!

At Blue Raven Solar, we do our work quickly and correctly, so you can relax and enjoy the benefits of solar.

On average, our installations are completed 3x quicker than our competitors. We'll take care of all the paperwork and permitting for you. We'll make getting your tax credit easy. We will always keep you in the loop of what's happening. If you ever have a question, just call, and an actual human being will answer the phone!

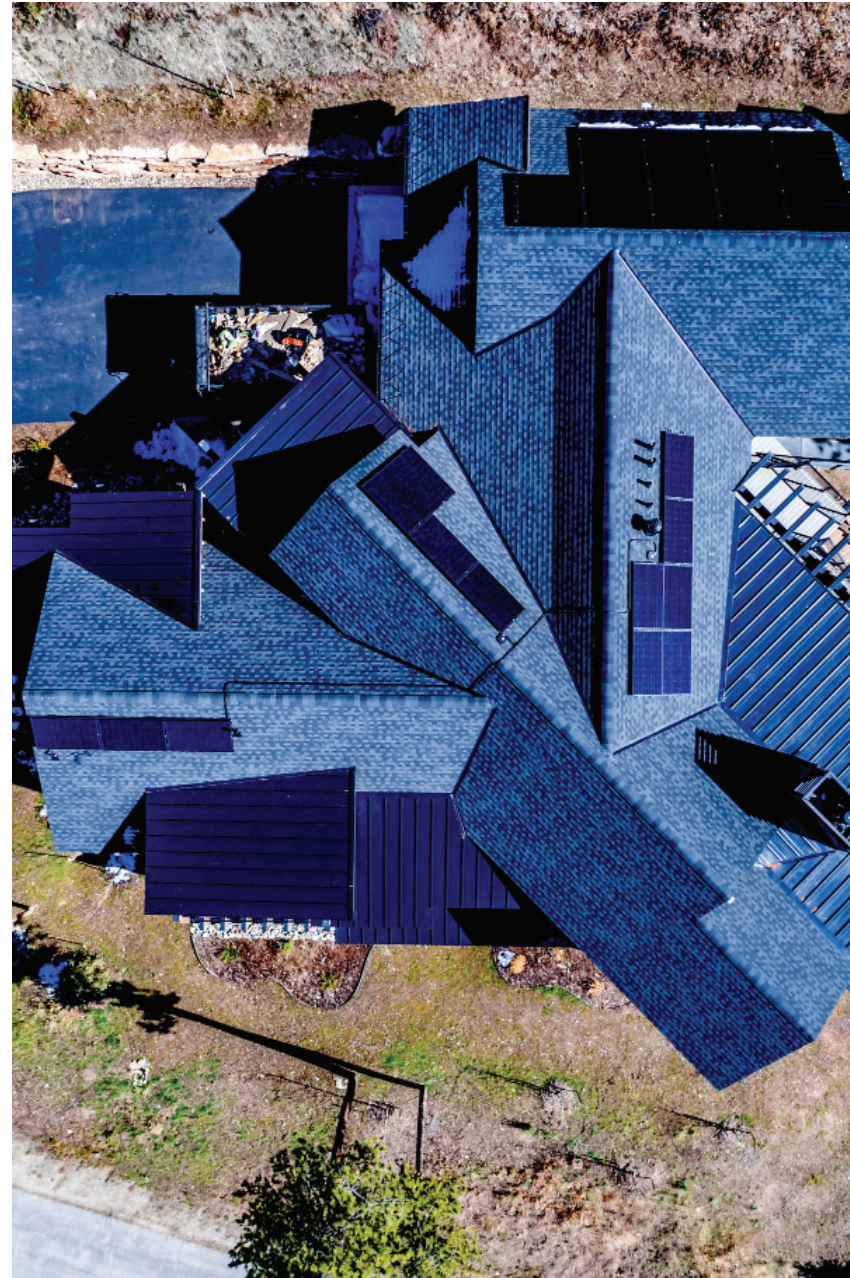
IN-HOUSE CREW VS SUBCONTRACTORS

We only use our expert in-house crew. That way we can be sure that every installation lives up to our exacting standards.

We are passionate about **Solar**

Finding the right provider and system will ensure that you and your family will enjoy the benefits of solar for many years to come.

We encourage you to visit blueravensolar.com or call us at [855.826.4948](tel:855.826.4948) for a free consultation and estimate.





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